

Magali Pont

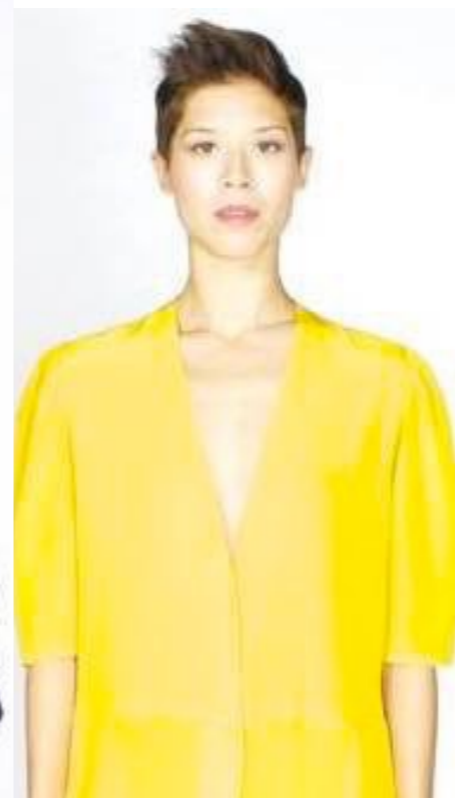
Jewelry Designer



LES PRAIRIES DE PARIS



2006, Magali draws her first jewels for the ready-to-wear brand of Laetitia Ivanetz in a minimalist and geometric style.

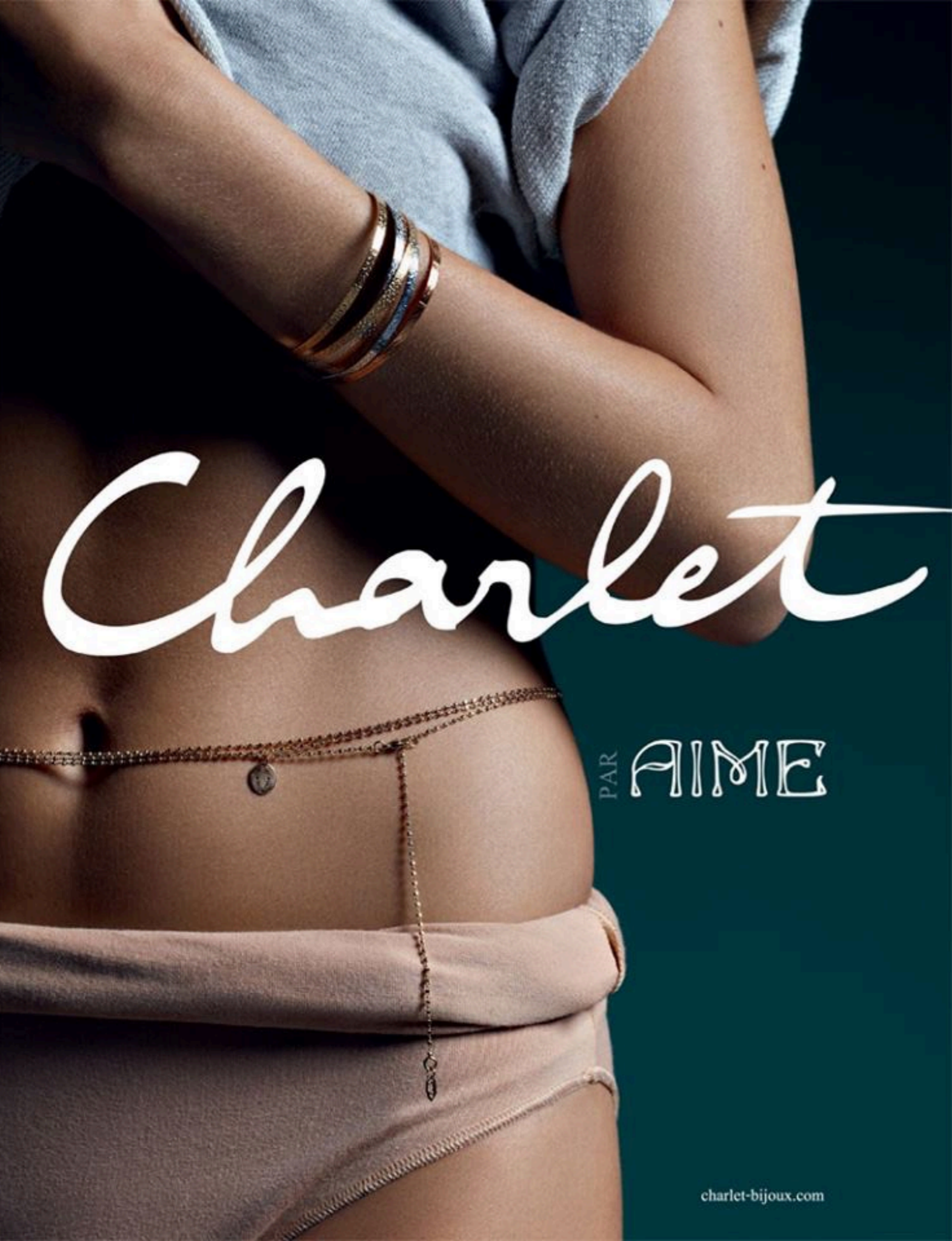




AIME

PARIS

In 2009, inspired by the Parisian woman Magali launches her own brand, which essence is the romantic classicism and the figures of aesthetic styles of African, Middle Eastern, South American and Indian cultures using her favorites materials such as horn, feathers, stones, wood and vintage chains.



Charlet

PAR AIME

charlet-bijoux.com

In 2013 the Jeweler Edouard FROJO calls on Magali to create a brand of fine jewelry made in France. In addition to drawing, design and production monitoring, Magali creates the graphic identity, packaging and carries out all advertising campaigns.



vanessabruno

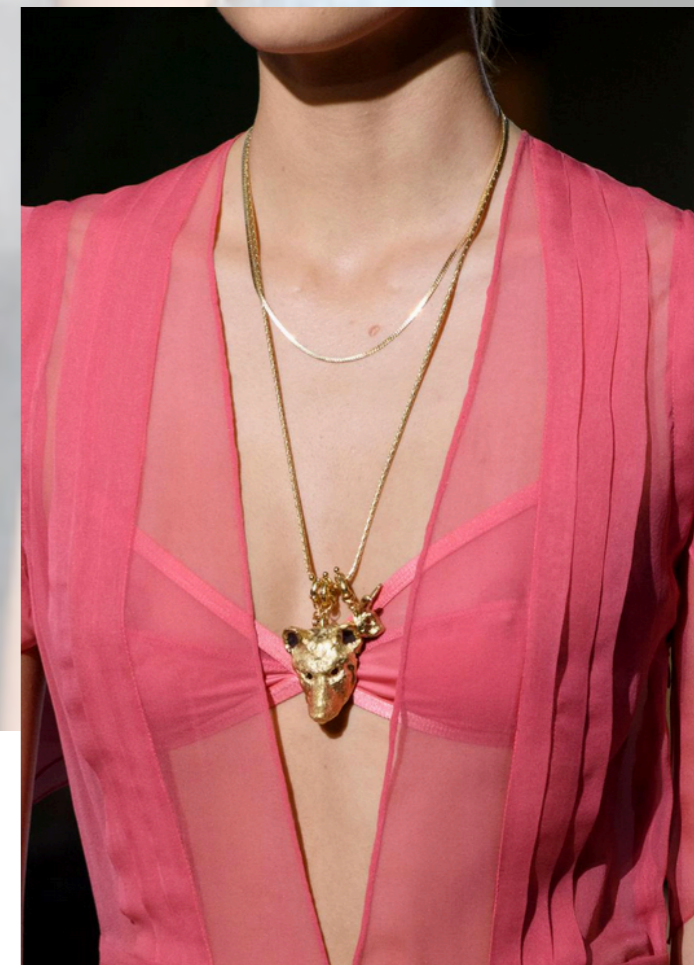
Since 2015 Vanessa Bruno and Magali created two collections of jewelry lines each year for the parisian ready-to-wear brand.



JOHN GALLIANO

PARIS

John Galliano subsidiary of Christian DIOR hires Magali to create a range of jewels for the Summer 2017 Winter 2017 and Summer 2018 shows. With the designer Bill Gayten and the jewelry teams of Christian Dior, Magali imagines lines of jewelry around a given theme to accessorize the silhouette of the collection.



DELPHINE DELAFON



Magali also participates in projects led by emerging fashion actors, the leather goods brand Delphine Delafon calls on Magali to imagine a set of accessories to enhance the 2017/2018 fashion shows of the young designer.



S É Z A N E

Sezane calls on Magali to sign a capsule collection of jewelry stamped "Magali Pont for Sézane" declined in thirty ethnic, vegetal and retro pieces sold for christmas 2018.



HOLIDAY

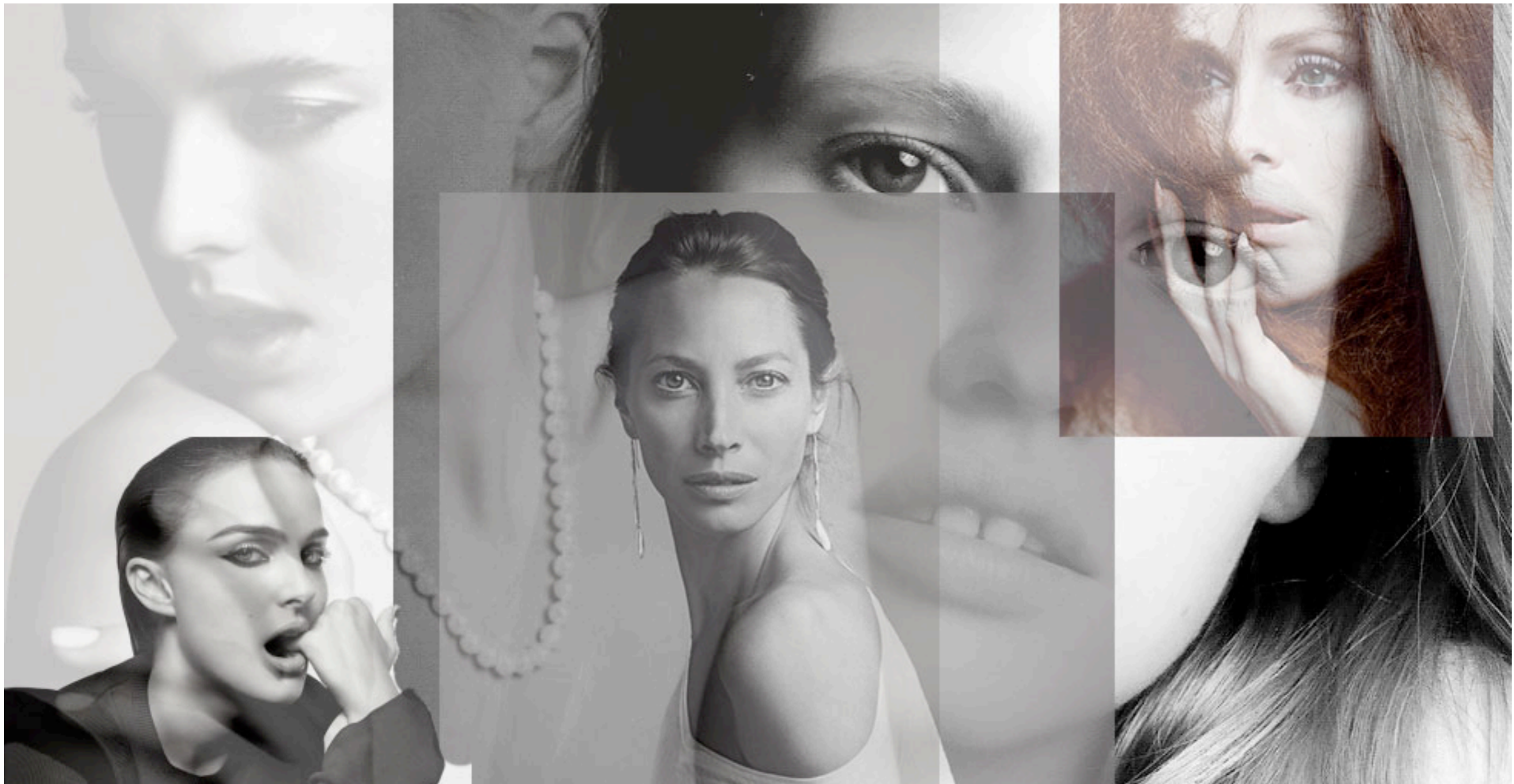
INTERNATIONAL TRAVEL AND STYLE REVIEW

The former « travel magazine by photographers » relaunched by Franck Durand is now developing its range of lifestyle clothing and accessories. For Holiday, Magali Pont imagines a collection of vermeil medals.



INEZ & VINOODH

In 2018 the duo of Dutch photographers turns to Magali to draw a new collection of gold and precious stones jewelry in a refined and design style.





MAGALI PONT

P A R I S

In 2020 Magali launches a new project, working with silver and gold she creates jewels for a modern contemporary women. With a new team she designs and produces the whole collection as well as a brand image, content and website.

Jewelry creation

Documentary research, creation of mood boards

Technical drawings

Development of models

Production and monitoring of collections

Recruitment, formation and management of production teams

Business management

Design, creation and management of retail shops and stands

Recruitment, training and management of sales force

Prospection, commercial follow-up

Marketing and product merchandising

Creation of logotypes

Creation of advertising campaigns

Photo shoot management, silhouettes / packshot

Creation and design of websites

Creation and follow-up of web / community content

Creation and realization of events and press presentation

Press relations

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